

CFTC Ex. 397

Message

From: Andrew Nelson [anelson@longleaftrading.com]
Sent: 8/16/2018 12:12:05 PM
To: Jim Donelson [jdonelson@longleaftrading.com]; Scott Gecas [sgecas@longleaftrading.com]; Alexander Stemper [astemper@longleaftrading.com]; James Hatzigiannis [jhatziannis@longleaftrading.com]; Ryan Dillman [rdillman@longleaftrading.com]
Subject: New custom
Attachments: revised custom.pptm

Use this powepoint from now on. I'll change the script to reflect cash management changes.

Regards,

Andrew Nelson

Senior Commodities Associate | Long Leaf Trading Group



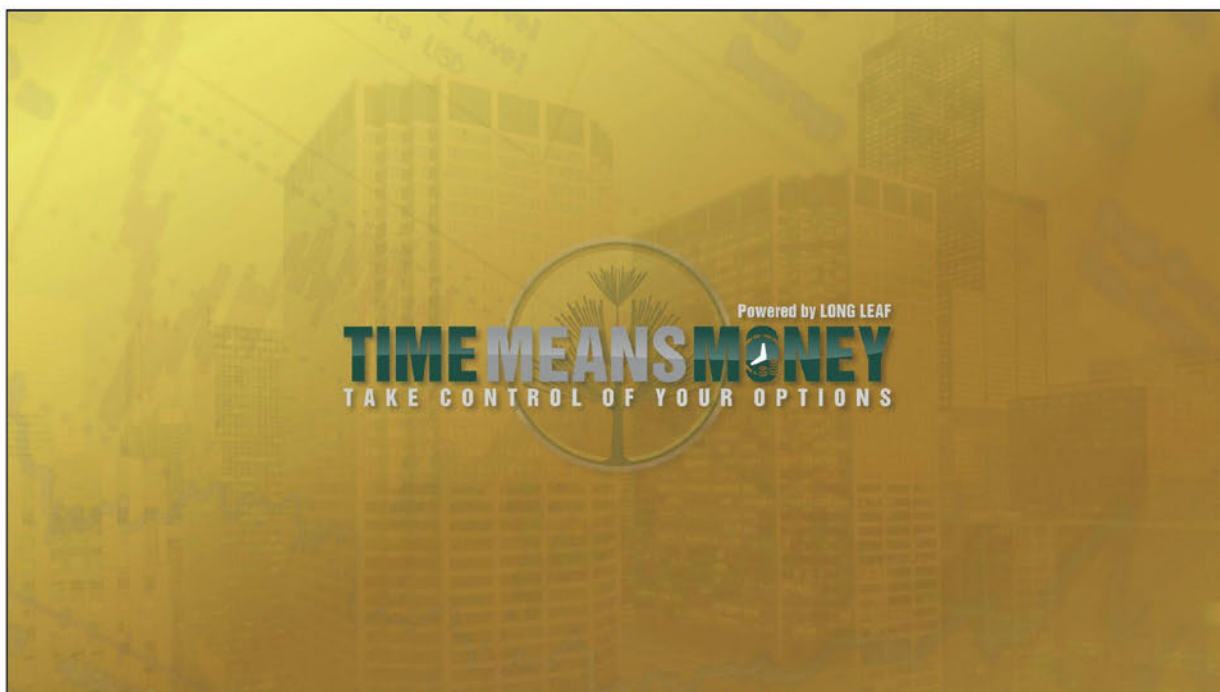
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CFTC EXHIBIT

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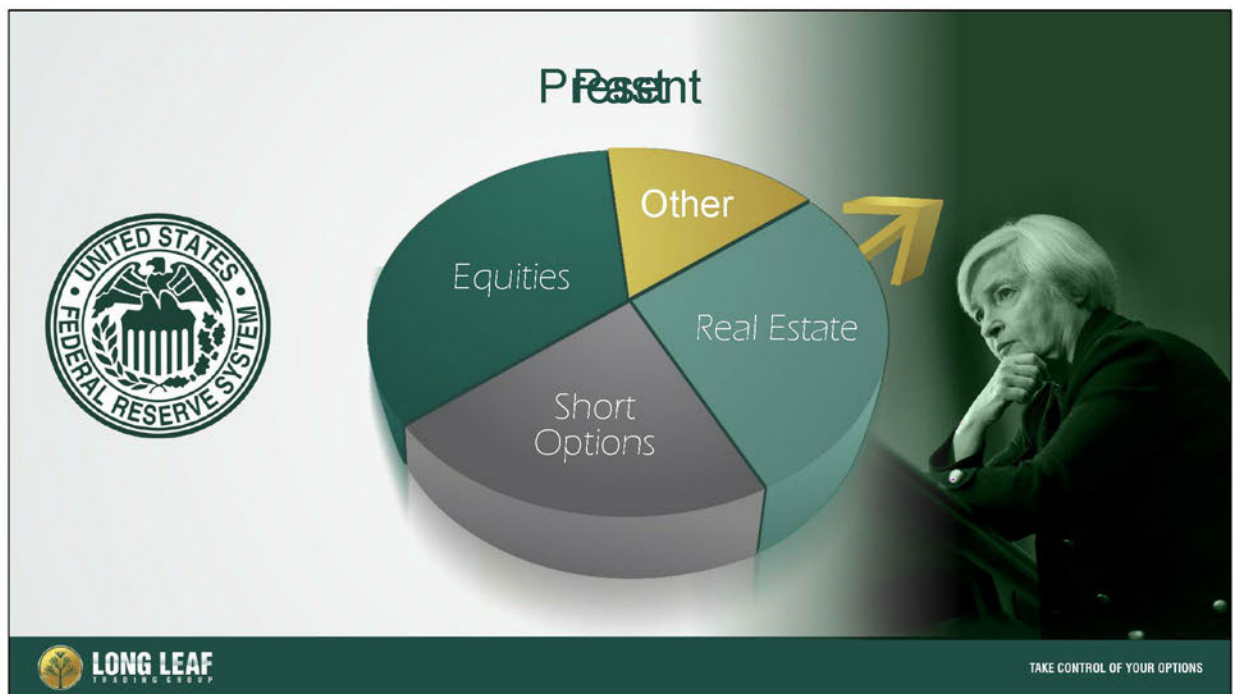
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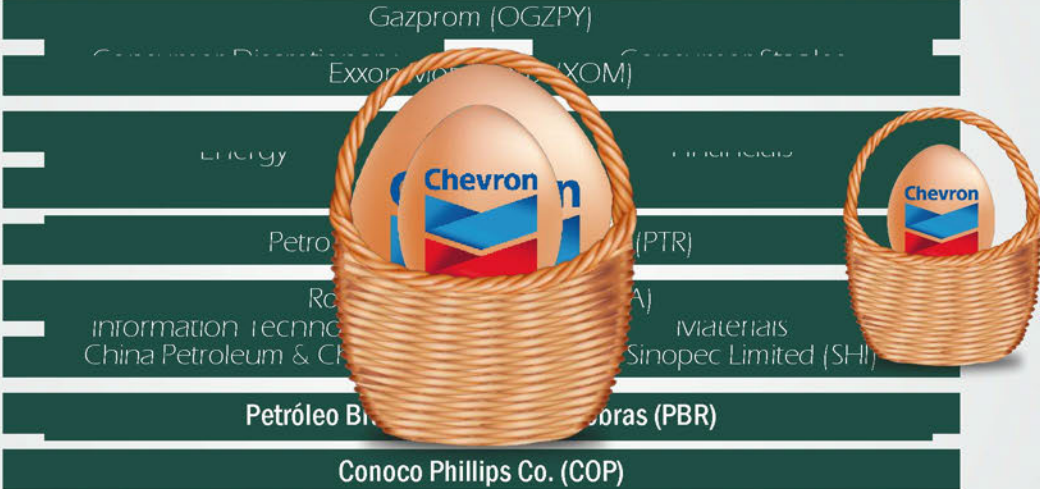


TAKE CONTROL OF YOUR OPTIONS





Traditional Investing



The graphic illustrates a 'Traditional Investing' strategy by showing a list of companies with two baskets of eggs. The larger basket on the left contains three eggs, one of which has the Chevron logo. The smaller basket on the right contains one egg with the Chevron logo. The list of companies includes Gazprom (OGZPY), Exxon Mobil (XOM), Petrobras (PTR), Conoco Phillips Co. (COP), and others.

Company	Ticker
Gazprom	(OGZPY)
Exxon Mobil	(XOM)
Petrobras	(PTR)
Conoco Phillips Co.	(COP)
Petróleo Brasileiro S.A.	(PBR)
China Petroleum & Chemical Corp.	(Sinopec Limited (SHI))

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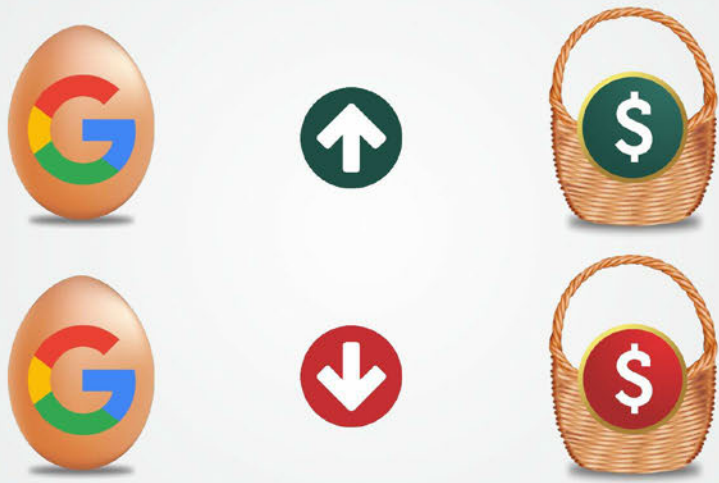
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Traditional Investing



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Traditional Investing



The diagram illustrates traditional investing using Google stock as an example. It shows two scenarios based on market movement:

- Upward Movement:** When the market goes up (indicated by a green circle with a white upward arrow), the value of the investment increases. This is represented by a Google logo on an egg (left) and a basket containing a green coin with a white dollar sign (right).
- Downward Movement:** When the market goes down (indicated by a red circle with a white downward arrow), the value of the investment decreases. This is represented by a Google logo on an egg (left) and a basket containing a red coin with a white dollar sign (right).

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Portfolio Management



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Portfolio Management



Small Business



Portfolio

Portfolio Management

\$100,000.00


⇒ Risk Capital

12%

⇒ Annual Return

\$12,000.00

⇒ Income Generation

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Portfolio Management

\$100,000.00

12%

\$12,000.00

12

\$1000.00


⇒ Risk Capital

⇒ Annual Return

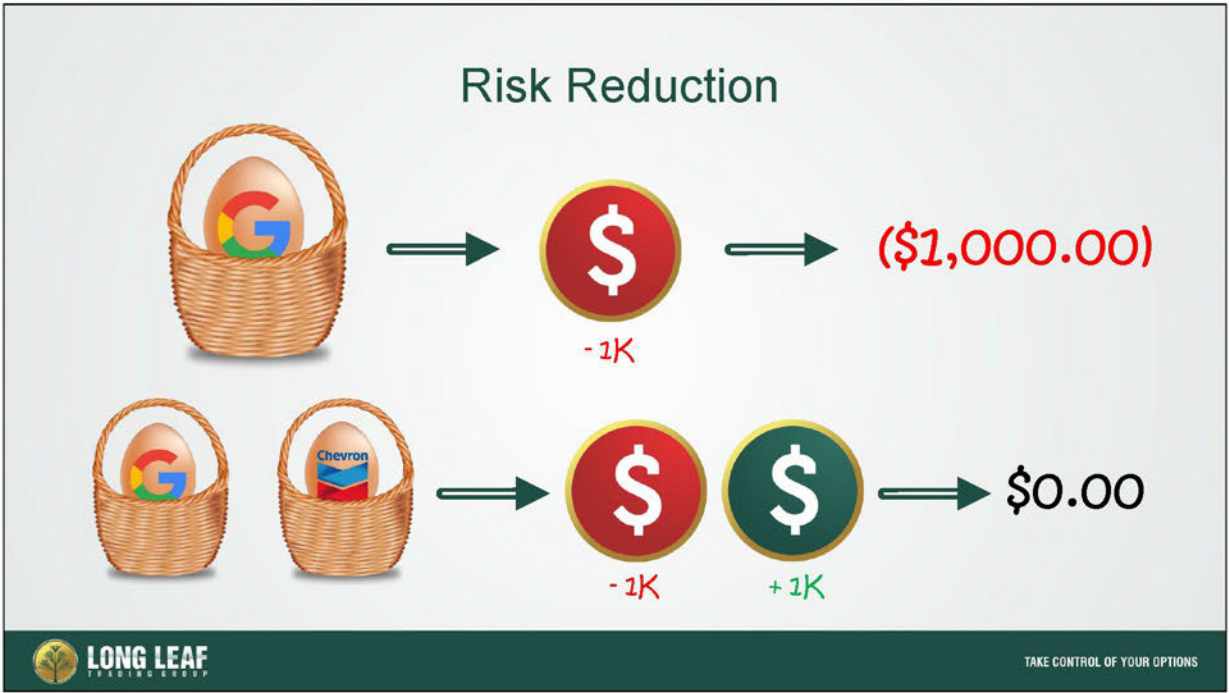
⇒ Income Generation

⇒ Option Sale – 30 Days

⇒ Monthly Income

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Cash Management



10,000



5K



5K



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TAKE CONTROL OF YOUR OPTIONS

Cash Management



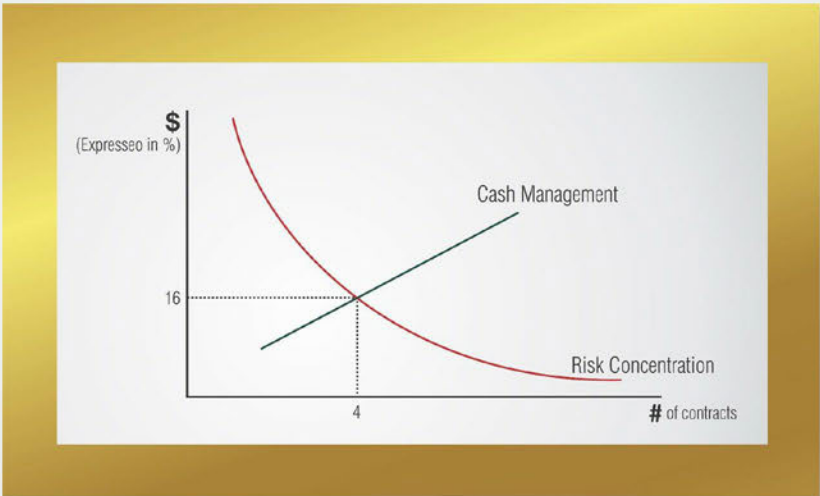
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Conservative Cash Management









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Diminishing Returns Chart




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Assets in Portfolio



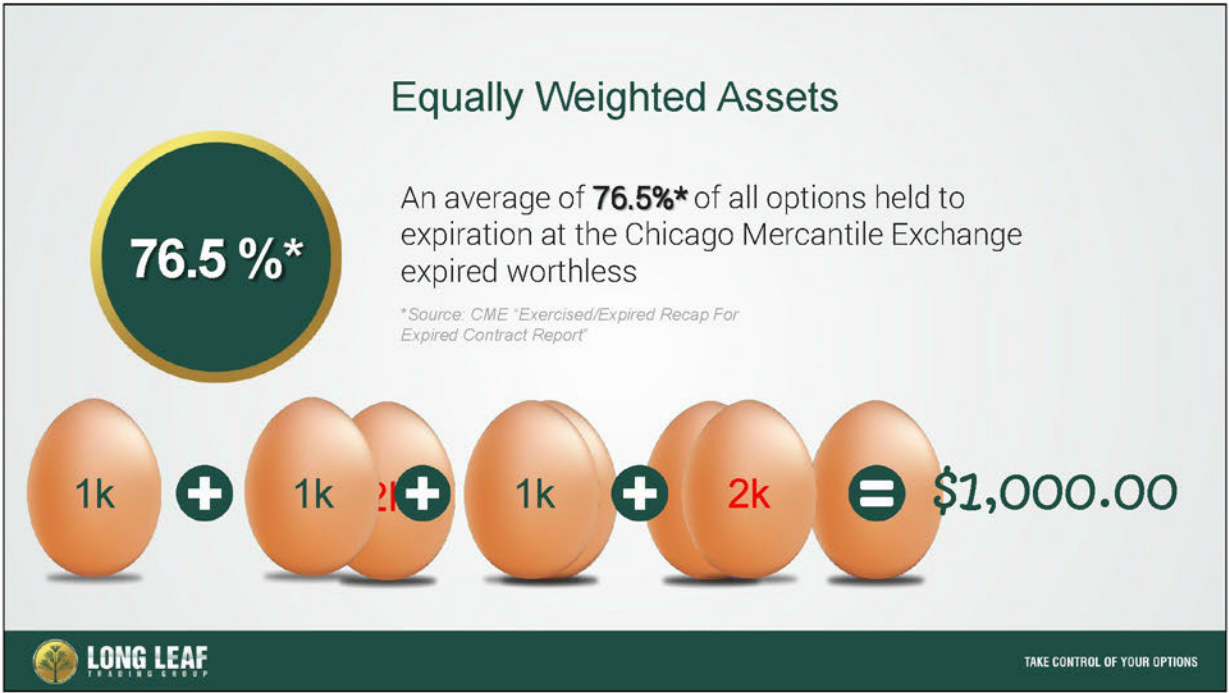
1234



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Custom Insurance



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Maximum Risk Exposure




TAKE CONTROL OF YOUR OPTIONS

Risk : Reward



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Portfolio Management	
Win	Lose
\$500.00	\$1,000.00
\$500.00	
\$500.00	
\$1,500.00	\$1,000.00
$\$500.00 \times 12 \Rightarrow \$6,000.00$	

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TAKE CONTROL OF YOUR OPTIONS


Portfolio Management

6% ➡ Annual Return

\$6,000.00 ➡ Income Generation

12 ➡ Option Sale – 30 Days


\$500.00 ➡ Monthly Income

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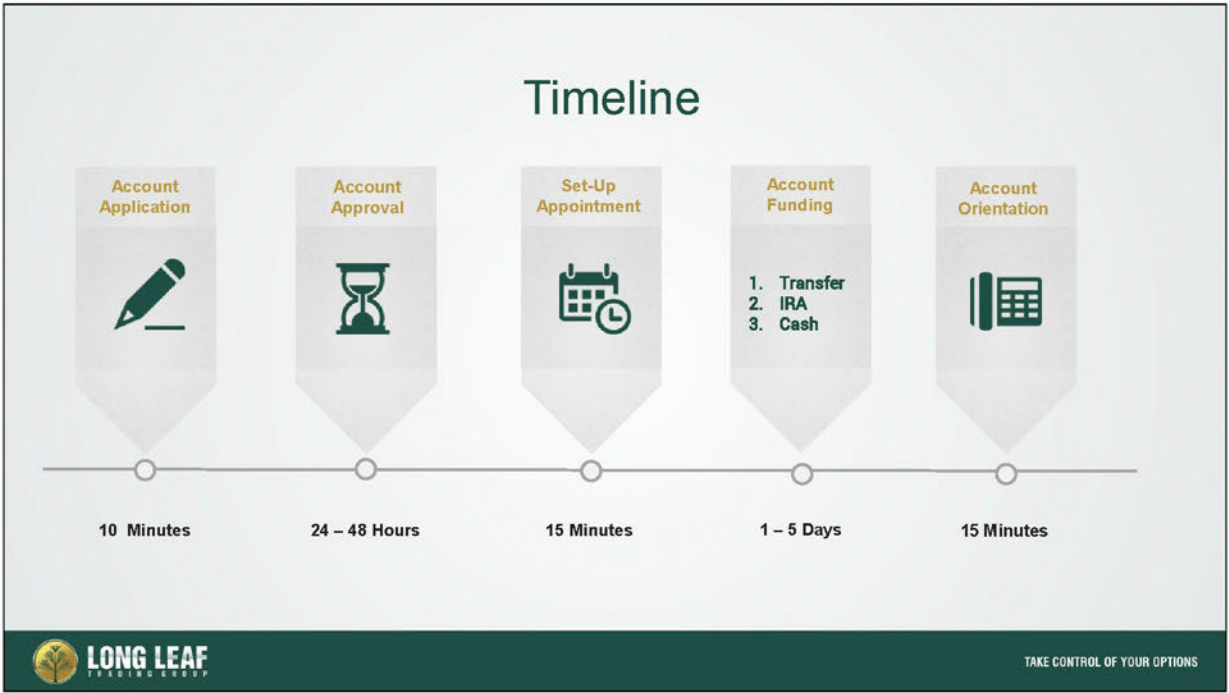
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Portfolio Management

Win	Lose
\$500.00 X2	\$1,000.00 X2
\$500.00 X2	
\$500.00 X2	
\$3,000.00	\$2,000.00
\$1000.00 X 12 ⇒ \$12,000.00	

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Next Step

Account Application



10 Minutes

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